# Why is Citizen Science Important?

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#### For Academics

- Citizen science has evolved over the past four decades. Recent projects
  place more emphasis on scientifically sound practices and measurable
  goals for public education. Modern citizen science differs from its
  historical forms primarily in the access for, and subsequent scale of, public
  participation; technology is credited as one of the main drivers of the
  recent explosion of citizen science activity
- The "Green Paper on Citizen Science: Citizen Science for Europe" refers to "the general public engagement in scientific research activities when citizens actively contribute to science either with their intellectual effort or surrounding knowledge or with their tools and resources. Participants provide experimental data and facilities for researchers, raise new questions and co-create a new scientific culture. While adding value, volunteers acquire new learning and skills, and deeper understanding of the scientific work in an appealing way. As a result of this open, networked and trans-disciplinary scenario, science-society-policy interactions are improved leading to a more democratic research, based on evidence-informed decision making as is scientific research conducted, in whole or in part, by amateur or non professional scientists.
- (2) the engagement of nonscientists in true decision-making about policy issues that have technical or scientific components; and (3) the engagement of research scientists in the democratic and policy process.

#### Citizen Science

- Public engagement
  - Needed to create a sustainable society
  - Increase awareness and ecological literacy
    - Making observations reconnects us to environment
  - Deepen web of relationships
    - Understand networked systems: human and natural
  - Environmental monitoring
    - Geolocated technology in smart phone
  - Check on business, government, scientists
    - 'Policing'; social pressure, responsibility
  - Crowd sourcing: open access
  - Source of 'free' data
  - Needs active web management

## Challenges

- Needs active creative management
  - New paradigm
    - Dynamic social network
    - Conflicts with 'individualism' (free country)
    - Open access conflicts with govt./scientists know best: trust us - with our obscure jargon!
    - Sensitive to diverse population beliefs
  - Aware of technical challenges
    - Data quality issues: need for protocols
    - Cyber-attacks [climate change, press freedom]

## **History**

- Once we had citizen scientists
  - Now society funds scientific research
  - Costs unsustainable for many challenges
  - Public uneasy worshipping 'experts'
  - Social issues now central
- Example Networks
  - Birds: <a href="http://ebird.org/content/vt/">http://ebird.org/content/vt/</a>
  - Phenology: <a href="https://www.usanpn.org/">https://www.usanpn.org/</a>
  - Science for Citizens: add your project http://scistarter.com/index.html
  - Research: <a href="http://www.citizensciencealliance.org/">http://www.citizensciencealliance.org/</a>
  - Facebook: US.NationalWeatherService.Burlington.gov

### Many sensitive issues

- "Control of information" (BBC: WW2)
  - Ideological manipulation of 'truth'
  - vs. Scientific integrity
  - vs. Natural world complexity/many unknowns
- GMOs
  - Public disclosure vs. industry bottom-line/secrecy
- Renewable energy opposition
  - Wind-farms; solar arrays (No change NIMBY!)
- Medical 'expert' model
  - vs. well-networked/informed patient groups

## **Crowd Sourcing**

- Creative use: transformative technology
  - Social projects
    - Share the Sun (<a href="http://us.waka-waka.com/">http://us.waka-waka.com/</a>)
    - ELF (<u>http://organictransit.com/</u>)
  - New financial models bypass
    - Rutland winter farmers market
    - Community solar: 7% tax-free return
  - Empowerment
    - Let us create the community we really want
    - VECAN
    - Transition town movement

#### Solar Roof Electric Tricycle

http://organictransit.com/



#### **Lessons for RACC**

- NSF EPSCoR bubble
  - History, rules, academic objectives
  - Seeks innovation (well-controlled/measured)
  - Dynamic conflict: academia vs. societal change
  - Measure/Assess vs. Facilitate
- State, Federal and local partners: progress!
- What can we facilitate/create?
  - To better manage LCB over coming decades?
  - To give citizens an active role
  - To build a consensus for sustainability
  - To ensure students leave with new vision